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# 2022 MESS

**International Conference on Management, Education, and Social Science**

Virtual Conference: July 28, 2022

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# The International Conference on Management Education, and Social Science 2022 (MESS 2022)

**Virtual Conference**
**July 28, 2022**
**Yayasan Sinergi Riset dan Edukasi**

# Book of Abstract
# The International Conference on Management Education, and Social Science 2022 (MESS 2022)

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# FOREWORD

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**Research Synergy Foundation** is a digital social enterprise platform that focuses on developing Research Ecosystem towards outstanding global scholars. We built collaborative networks among researchers, lecturers, scholars, and practitioners globally for the realization of knowledge acceleration. We promote scientific journals among countries as an equitable distribution tool of knowledge. We open research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities.

Known as a catalyst and media collaborator among researchers around the world is the achievement that we seek through this organization. By using the media of International Conference which reaches all researcher around the world we are committed to spread our vision to create opportunities for promotion, collaboration and diffusion of knowledge that is evenly distributed around the world

***Our Vision:***

As global social enterprise that will make wider impact and encourage acceleration quality of knowledge among scholars.

***Our Mission:***

*First, developing a research ecosystem towards outstanding global scholars. Second, Promoting scientific journals among countries as an equitable distribution tool of knowledge. Third, opening research collaboration opportunities among countries, educational institutions, organizations and among researchers as an effort to increase capabilities. Fourth, creating global scientific forum of disciplinary forums to encourage strong diffusion and dissemination for innovation.*

https://www.researchsynergy.org/

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# CONFERENCE CHAIR MESSAGE

We are delighted to welcome you to **The International Conference on Management Education, and Social Science 2022 (MESS 2022)** by Research Synergy Foundation (RSF) that held virtually on July 28, 2022.

This conference not only give you global forum to share and exchange idea, research, and work. But also, provide wider network and research ecosystem for further collaboration and projects. We are glad to share these good opportunities in the scientific community, that will be offered only for all participants who participate in the conference.

It has been our privilege to convene this conference. Our sincere thanks, to the conference organizing committee; to the Program Chairs for their wise advice and brilliant suggestion on organizing the technical program and to the Program Committee for their through and timely reviewing of the papers. Recognition should go to the Local Organizing Committee members who have all worked extremely hard for the details of important aspects of the conference programs and social activities.

We welcome you to this conference and hope that this year's conference will challenge and inspire you, and result in new knowledge, collaborations, and friendships.

Best regards,

Dr. Hendrati Dwi Mulyaningsih

Conference Chair of MESS 2022

# CONFERENCE CHAIR

## *Dr. Hendrati Dwi Mulyaningsih*

**Founder & Chairperson of Research Synergy Foundation**

Dr. Hendrati Dwi Mulyaningsih is the chairperson and founder of Research Synergy Foundation that has shown great commitment on creating Global Network and Research Ecosystem. This GNR ecosystem has been developing since 2017 up to the present and having increasing numbers of the member up to more than 15.000 from all around the globe. Her passion in how to create impact and co creation value among all the stake holder of RSF has made her focus on upholding integrity in the scientific process through enhancement of RSF's support-support system as like Reviewer track, Scholarvein, Research Synergy Institute and RSFPress. Thus, her work in this area has made her as the Nominee of Impactful Leadership Awards from Tallberg Foundation Sweden 2019. As lecturer, she has been working in the University since 2008 – at present in Indonesia as assistant professor and she hold her Doctoral Science of Management graduated from School of Business and Management Institute of Technology Bandung (SBM-ITB) and she has strong interest to her research project as well as her research field in Social Entrepreneurship, Social Innovation and Knowledge Management.

As researcher, her work studies and research on this research field made her being invited as reviewer in many reputable Scopus and WOS indexed journals and also as keynote speaker in many International Conferences in Philippines, Thailand, Malaysia, Indonesia, Australia, Japan and US . She also has shown her great passion on writing her research study into some books chapter, papers and contemporary scientific articles that has already been published in Springer, Emerald, Taylor and Francis and in many reputable international journals. The terrific association between her professional experiences as researcher, lecturer, the certified Trainer & Coach combined with her wider horizon on networking in the research area made her establish the strong commitment on having global learning platform to accelerate knowledge through many workshops and research coaching in Research Synergy Institute as one of RSF's support system.

# SESSION CHAIR

***Dr. Silvia Catalan Ambag***

**Quezon City University**

Dr. Silvia C. Ambag is a specialist in education, research, publications, and extension. Currently, he works as an Education Consultant at Quezon City University and as a Professor Lecturer 3 at Universidad de Manila and Laguna State Polytechnic University. Member of the Scientific Board of the Research Synergy Foundation in Indonesia, as well as the Editorial Board of the International Journal of Theory and Application in Elementary and Secondary School Education (IJTAESE) in Indonesia. Asia Pacific Consortium of Researchers and Educators Board Member and Finance Officer (APCORE).

Invitations to speak as an expert in research and education were extended. From 2018 to 2020, Dr. Ambag is a guest lecturer and speaker at Politeknic Piksi Ganesia and SEAMEO CECCEP in Bandung, Indonesia. She has also been published in various journals and has presented her research paper in countries such as Indonesia, Japan, Phuket, Bali, Indonesia, Bangkok, California, and Guam, USA

# CONFERENCE PROGRAM

## Thursday | July 28, 2022

| Time (UTC+7) | Activity |
|---|---|
| **08.50- 09.00** | **Participant Login and Join Virtual Conference by ZOOM** |
| **09.00 - 09.05** | Welcome Address |
| **09.05 - 09.25** | **Global Research Ecosystem Introduction**<br>Mrs. Santi Rahmawati, MSM<br>Founder & Director of Global Network and Operation of the Research Synergy Foundation |
| **09.25 - 09.30** | **Group Photo Session** |
| **09.30 - 09.35** | **Preparation for Online Presentation** |
| **09.35 - 11.50** | **Online Presentation Session**<br>Session Chair: Dr. Silvia Catalan Ambag<br>**Quezon City University, Philippines** |
| **11.50 - 12.00** | **Closing and Post-conference information announcement** |

# List of Presenters

Thursday, 28 July 2022
Session : 09.35 – 11.50
**Session Chair : Dr. Silvia Catalan Ambag**

## Track Sociology

| Paper ID | Presenter | Media | Paper Title |
|---|---|---|---|
| **MSS28104** | Anthony John Aviles Jimenez | Virtual Presentation | Implementation of the Community Based Rehabilitation Program for Drug Surrenderers in Urdaneta City, Pangasinan |

## Track Human Resources Management

| Paper ID | Presenter | Media | Paper Title |
|---|---|---|---|
| **5082** | Lena Lisnawati Rahayu | Virtual Presentation | The Influence of Charismatic Leadership Style and Organizational Structure on the Quality of Accounting Information Systems and Its Implications on the Quality of Accounting Information |
| **5083** | Dendi Saeful Bahri | Virtual Presentation | The Influence of Perception of Usefulness, Subjective Norms, and Perception of Behavioral Control on Intention Toward Using E-Filing with Attitude Toward Using E-Filing as Intervening Variables (Case Study at KPP Pratama Cimahi) |
| **5084** | Amelia Zelien | Virtual Presentation | The Effect of of Organizational Culture, Business Strategy and Usefulness of Management Accounting Systems on Organizational Performance |

## Track Higher Education

| Paper ID | Presenter | Media | Paper Title |
|---|---|---|---|
| **MSS28110** | Zhaohao Nian | Virtual Presentation | International Comparison of STEM Teacher Education |
| **MSS28111** | Leu Wei Ying | Virtual Presentation | The Influence of Social Media Interaction on Creativity-Taking the Special Project Course of the Department of Visual Communication Design as an Example |

## Track Management Information Systems

| Paper ID | Presenter | Media | Paper Title |
|---|---|---|---|
| **MSS28112** | Ridwan | Virtual Presentation | Mediation Role of Cognitive Variables, Non-Financial Performance Measurements on the Performance of the Banking Industry in the Pandemic Era |
| **MSS28108** | Weismann Immanuel Sigalingging | Virtual Presentation | Use of E-Commerce, Use of Information Technology, Organizational Culture, Quality Accounting Information System, Quality Accounting Information |
| **MSS28109** | Ni Luh Bungahing Ati | Virtual Presentation | Influence of Business Processes, Business Strategies, Organizational Culture on the Quality of Management Accounting Information Systems |

# Track: Sociology

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# Implementation of the Community Based Rehabilitation Program for Drug Surrenderers in Urdaneta City, Pangasinan

|Anthony John A. Jimenez[1]

[1]University of the Cordilleras,

**Abstract**

*A community-based rehabilitation program is a form of crime prevention in the sense that it decreases the rampant transaction of drugs here in the Philippines; also, it encourages reformation for the drug-dependent person who voluntarily surrender to the authority for him or her to become a productive member of the community. This research was about the effectiveness of the implementation of the CBRP in Urdaneta City, Pangasinan. Considering that there were cities where illegal drugs were conveniently done, this study assessed and promoted CBRP if it can be used as an effective measure in combating drug problems. This study used the mixed method design. There were thirty-nine (39) enrolled, two hundred eighty-one (281) graduates of CBRP, and four (4) Police Community Relation Personnel, which have a total of three hundred twenty-four (324) respondents. The study utilized questionnaires and interviews as the data gathering tools. The findings of the study are the following: (1) the implementation of community-based rehabilitation for drug surrenderers in Urdaneta City, Pangasinan, is highly effective; (2)The null hypothesis of the study, which states: there is no significant difference in the effectiveness of implementing the community-based rehabilitation program, is rejected; and (3) three (3) emerged challenges: the feeling of need to report, some drug surrenderers are tagged as cannot be found, and unverified drug watch list.*

*Keywords : Community Based Rehabilitation Program, Drug Surrenderers, Implementation, Monitoring, Evaluation*

# Track: Human Resources Management

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# The Influence of Charismatic Leadership Style and Organizational Structure on the Quality of Accounting Information Systems and Its Implications on the Quality of Accounting Information

|Lena Lisnawati Rahayu[1], Dr. Rapina, S.E., M.Si., Ak., CA[2],

[1,2]Faculty of Economics, Maranatha Christian University

**Abstract**

*The goal of this research is to discover whether Charismatic Leadership Style, and Organizational Structure can affect the quality of Accounting Information Systems and how the implications for the quality of Accounting Information. This kind of study employs quantitative methods. Quantitative methods place a strong emphasis on the statistically processed numerical information (numbers) analysis. This study's population consists of 150 manufacturing enterprises in Bandung city. The sample was taken by using a simple random sampling method, it is a sampling approach based on random sampling, regardless of rank or population level. After randomization, the number of samples turns out to be 52 companies . SEM-PLS (Partial Least Square – Structural Equation Modeling) is used as a data analysis technique which employs the inner and outer models. Validity and reliability are evaluated using the outer model, while to quantify the relationship among constructs used the inner model. the outcome indicates that the Charismatic Leadership Style has no effect on the quality of the accounting information system and Organizational Structure partially affects the Quality of Accounting Information Systems, and quality of the Accounting Information System has a significant effect on the Quality of Accounting Information.*

*Keywords : Charismatic Leadership Style ,Organizational Structure, Quality of accounting information system and Quality of accounting information*

# Perception of Usefulness, Subjective Norms, and Perception of Behavioral Control on Interest in Using E-Filing with Attitude Using E-Filing As Intervening Variables (Case Study at KPP Pratama Cimahi)

|Dendi Saeful Bahri[1], Ita Salsalina Lingga[2],

[1,2]Accounting Department, Faculty of Business, Maranatha Christian University,

**Abstract**

*E-filing is one way of submitting the Annual Income Tax which is carried out online and actually through the internet community. By using e-filing, the submission of Annual SPT becomes simpler, faster, and safer. This study aims to examine the contribution of perceptions of usefulness, attitudes to use e-filing, subjective norms, and perceptions of behavioral control on interest in using e-filing. The research method used is descriptive and verification using a qualitative approach. Data analysis used path analysis using the AMOS 20 program. The unit of analysis in this study was individual taxpayers who were registered at KPP Pratama Cimahi and who had reported their SPT using E-filing. The sampling technique used is Purposive Sampling. A total of 100 individual taxpayer respondents responded to the survey using a questionnaire. The results of the study prove that the components of perceived usefulness, attitudes towards the use of e-filing, subjective norms, and perceptions of behavioral control have a significant effect on interest in using e-filing. Furthermore, perceived usefulness has a positive and significant effect on attitudes towards the use of e-filing.*

*Keywords : Perceived of Usefulness, Subjective Norms, Behavioral Control, E-Filing*

# The Effect of of Organizational Culture, Business Strategy and Usefulness of Management Accounting Systems on Organizational Performance

|Amelia Zelien[1], Rapina Rapina[2],

[1,2]Maranatha Christian University,

**Abstract**

*This research was conducted to examine the effect of organizational culture, business strategy, and usefulness of management accounting system to organizational performance. Data collectiong using the survey method. Analysis of this research data using a structural equation model – PLS on 102 supervisor or head of division of manufacturing companies in West Java. Statistical analysis technique using SEM because of the causal relationship between variables. The results showed that organizational culture has a significantly positive effect on organizational performance, business strategy has a significantly positive effect on organizational performance, and usefulness of management accounting system has a significantly positive effect on organizational perfromance.*

*Keywords : Organizational performance, organizational culture, business strategy, usefulness of management accounting system*

# Track: Higher Education

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# International Comparison of STEM Teacher Education

|Zhaohao Nian[1]

[1]Department of Education and Social Studies, Faculty of Education, Palacky University,

**Abstract**

*With the development of science and technology in our society, more and more countries have carried out the exploration of STEM education, and at the same time STEM teacher education has been placed in an important position. This study combines the reasons and policy backgrounds of STEM teacher education in the United States, the United Kingdom, and Australia, and comprehensively use qualitative research methods and comparative research models to analyze and finds that the similarities among the three countries mainly include: policies and incentives for STEM teacher education have been introduced from the national level, and all advocate the joint efforts of the community to train STEM teachers; Meanwhile,the differences among the three countries are mainly found to include: the United States has developed a STEM teacher education model with diversified and flexible teachers' choices; the United Kingdom has established a community model of STEM teacher education from government departments, universities, and businesses with a national network of joint training. Australia mainly focuses on improving teachers' STEM subject content and pedagogical knowledge, and identifies a STEM teacher education model with professional teacher learning as the core. Through the comparative analysis of this study to provide international experience for STEM teacher education for other countries.*

*Keywords : STEM education ,teacher education,comparative research*

# Track: Management Information Systems

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# Mediation Role of Cognitive Variables, Non-Financial Performance Measurements on the Performance of the Banking Industry in the Pandemic Era

|Ridwan[1], RapinaRapina[2]

[1,2]Faculty of Business, Maranatha Christian University, Indonesia,

**Abstract**

*The measurement of banking performance is usually done using the methods of capital, assets, management, earnings and liquidity which are used to measure performance from a financial perspective. The focus of this research is to determine the direct effect of each variable examined. This study was also conducted to determine how the mediating effect of cognitive variables including interpersonal trust, organizational commitment and psychological empowerment between non-financial performance measures on banking performance. The methodology of this research is quantitative, the data used in this study is primary data obtained from data collection by distributing questionnaires to research respondents and supported by the interview process. Partial Lease Square (PLS) was used for data analysis in this study.*

*The results showed that of the ten proposed hypotheses, eight were accepted and the other two were rejected. For the first hypothesis up to the sixth hypothesis, it is accepted, which means that each of the variables studied has a direct significant effect, and for the mediating variable or indirect effect, only the eighth and ninth hypotheses are accepted, which also means that they have a significant effect as a mediating independent variable on the dependent . The two hypotheses that have been chosen are the seventh hypothesis and the tenth hypothesis which states that organizational commitment does not have a significant effect on the performance of a bank, and organizational commitment does not have a significant effect as a mediating variable between non-financial performance measures on banking performance.*

*Keywords : Non-Financial Performance, Cognitive Variables, Banking Performance*

# Use of E-Commerce, Use of Information Technology, Organizational Culture, Quality Accounting Information System, Quality Accounting Information

|Weismann Immanuel Sigalingging[1], Rapina Rapina[2]

[1,2]Department Maranatha Christian University, Indonesia,

**Abstract**

*Information plays a very important role in all aspects of human life, both individuals and organizations. The things that are expected to improve the accounting information system to improve its quality at PT. Royal Abadi Sejahtera is the use of e-commerce, the use of information technology and organizational culture. The purpose of this research is to find out how much influence the independent variables have on the ability of the accounting information system to produce quality accounting information. The population in this study were all employees of the accounting department as many as 80 people with a sample of 67 people. The data was obtained by distributing questionnaires to a sample of 67 people. The data is processed using the SmartPLS v3 application. The results of the study explain that the use of e-commerce and the use of information technology affect the quality of accounting information systems and the quality of accounting information systems affect the quality of accounting information. Meanwhile, organizational culture does not affect the quality of accounting information systems. The research results can be used for PT. Royal Abadi Sejahtera to solve problems regarding poor quality accounting information systems.*

*Keywords : e-commerce , information technology , organizational culture , quality of accounting information systems*

# Influence of Business Processes, Business Strategies, Organizational Culture on the Quality of Management Accounting Information Systems

|Ni Luh Bungahing Ati[1], Rapina Rapina[2]

[1,2]Faculty of Economics and Business Maranatha Christian University, Bandung, Indonesia

**Abstract**

*This research was conducted with the aim of knowing the effect of business processes, business strategies, organizational culture on the quality of management accounting information systems . The variables used in this study are business processes, business strategies, and organizational culture as independent variables and the quality of management accounting information systems as the dependent variable. This type of research is quantitative research. The population in this study were hospital employees who use information systems in Bandung City, Bandung Regency and Cimahi City. The sample in this study was taken using the snowball sampling technique. Data analysis of this research was carried out using the Structural Equation Model (SEM). Based on the results of research conducted, it shows that business strategy and organizational culture have an influence on the quality of management accounting information systems, while business processes have not optimally affected the quality of management accounting information systems.*

*Keywords : Business Process, Business Strategy, Organizational Culture, Quality Management Accounting Information system*

# FUTURE EVENT

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## *ICHBS*

International Conference on Health and Biomedical Science
https://ichbs.com/
Virtual Conference, August 11, 2022

## *ICCSP*

International Conference on Clean and Sustainable Production
https://ahsiccsp.com/
Virtual Conference, August 22-23, 2022

## *8th BEMSS*

International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy
http://www.bemssconference.com/index.php/8th-bemss/
Virtual Conference, August 30, 2022

## *6th IBEMS*

International Conference on Interdisciplinary in Business, Economy, Management, and Social Studies
http://www.ibemsconference.com/index.php/6th-ibems/
Golden Tulip Bayrampasa Istanbul – Turkey, September 22-23, 2022

## *IRSTH*

International Conference on Interdisciplinary Research of Science, Technology, and Health Studies
https://irsthconference.com/
Hotel Golden Tulip Istanbul Bayrampasa, Turkey, September 22-23, 2022

## *8th SIMBES*

Singapore International Conference on Management, Business, Economic and Social Science
http://simbesconference.com/8th-simbes/
Virtual Conference, October 4, 2022

## *ICoReSD*

International Conference on Religion and Sustainable Development (ICoReSD)
https://icoresd.com/
Virtual Conference, October 10-11, 2022

## *JICRISD*

Jakarta International Conference on Research Innovation and Sustainable Development
https://jicrisd.com/
Virtual Conference, October 26-27, 2022

## *7th RESBUS*

International Conference on Interdisciplinary Research on Education, Economic Studies, Business and Social Science
http://resbusconference.com/7th-resbus/
Virtual Conference, November 8, 2022

## *ICP-IBS*

International Conference on Interdisciplinary Research on Psychology and Interdisciplinary Behavioral Studies
https://icpibs.com/
Virtual Conference, November 15-16, 2022

## *IC-SMS*

The1st International Conference on Sustainable Mobility and Safety (IC-SMS)
https://ic-sms.com/
Hybrid Conference, November 29-30, 2022

## *8th JIBM*

Japan International Business and Management Research Conference
https://jibmconference.com/8th-jibm/
Virtual Conference, December 6, 2022

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